In the United States, approximately 133 BILLION POUNDS of food is WASTED annually, contributing to 18% of the total U.S. landfill methane (greenhouse gas) emissions.¹

GM APPLES ARE NON-BROWNING, ELIMINATING THOSE SUPERFICIAL ISSUES that cause people to unnecessarily throw them away—reducing food waste.²

In 2010, each American on average THREW AWAY 17 APPLES totaling 1.7 billion pounds of food waste³


Learn more about the non-browning GMO apple at GMOAnswers.com