

#### GMO Answers: Get to Know GMOs

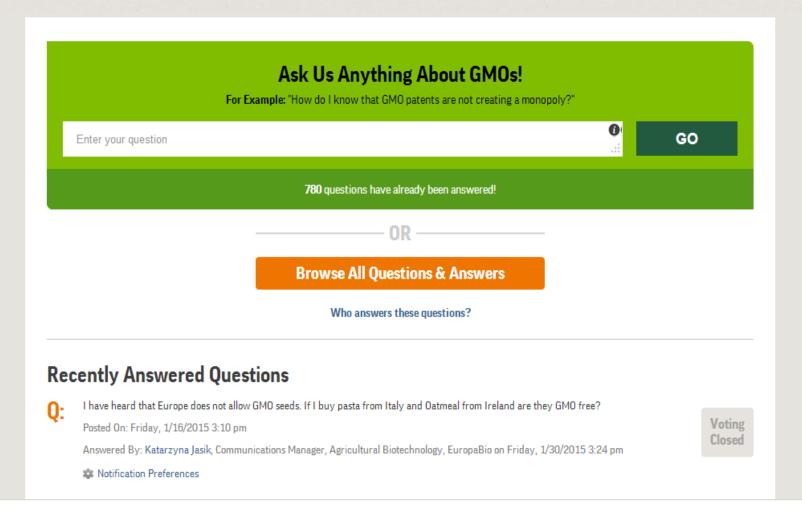


#### Introducing GMO Answers



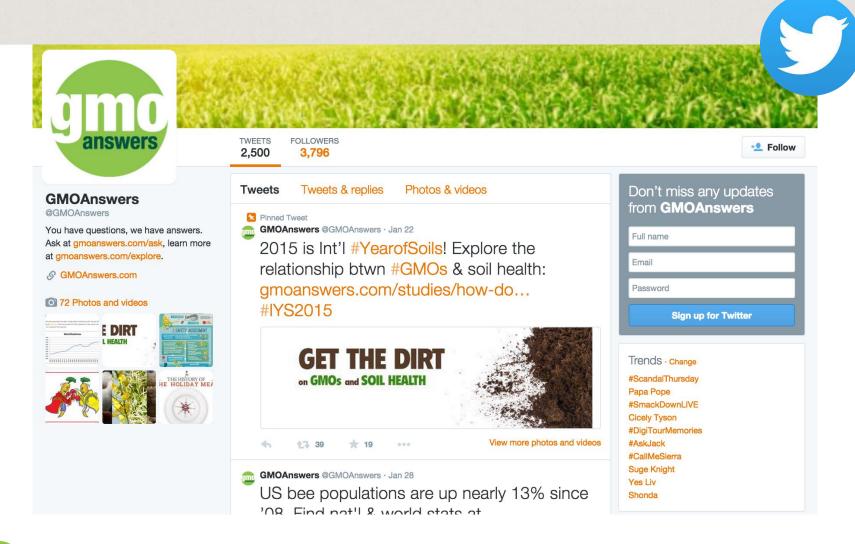


#### **Answering Consumers' Questions**





#### Social Media





#### Social Media





#### **GMO Answers**

gmoanswers.com

You have questions, we have answers. Ask at http://www.gmoanswers.com/ask , learn more at http://www.gmoanswers.com/explore.





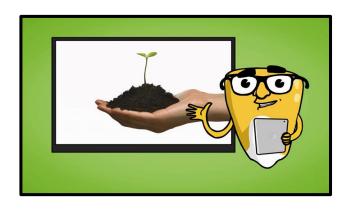
GMO Answers uploaded a video 10

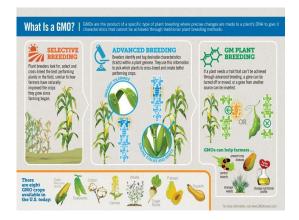




#### Resources: Materials, Visuals & Videos









Visit GMOAnswers.com/educational-resources to download, print or share.

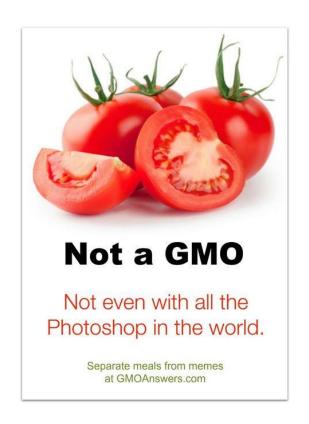


#### Resources: Mythbusters



pen to Your Questions





Visit GMOAnswers.com/educational-resources or the GMO Answers' Pinterest page to access mythbusters.

#### Get to Know GMOs

#### Topics we'll cover:

- 1. Common Misconceptions
- 2. GMO Basics & Science

3. GMO Answers Resources





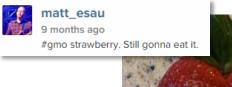








#### The top five misconceptions see across social media are:



#1. If it's extra-large, seedless, looks weird, tastes bad and feels squishy – it must be a GMO.



FOR GMO SAFETY

FDA

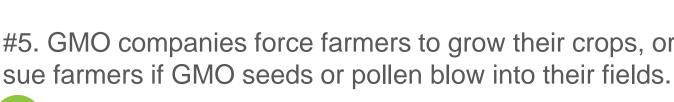
#2. GMOs aren't safe and they're only tested by the companies making them.















#### Not a straw. Not a berry. Not a GMO.

Get the facts about the foods you eat at GMOAnswers.com

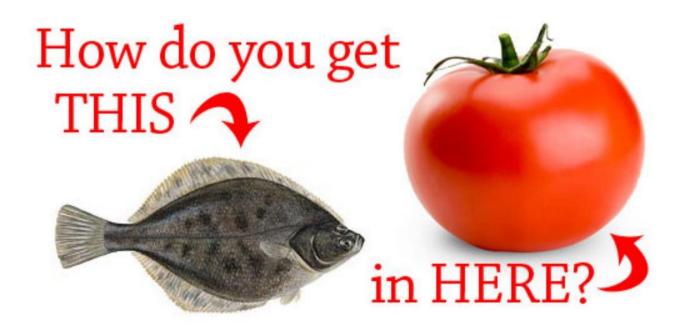




Crops from GM seeds are studied extensively to make sure they are safe - an average of 13 years and \$136M<sup>1</sup>

Hundreds of *independent* studies can be researched at Biofortified.org.





#### PHOTOSHOP, THAT'S HOW.

No GMO crops you eat contain animal DNA. Get facts, not fish tales, at GMOAnswers.com







Get the dirt on GMOs at GMOAnswers.com



#### Farmers choose what seeds to grow based on:

- What is best for their farms
- Local growing environments
- Consumer demand

Many farmers successfully grow, on the same farm, all three of these crops:





### GET TO KNOW GAMO BASICS

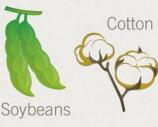


#### What is a GMO?

GMOs are crops developed with genetic engineering, a more precise breeding technique, that enables someone to take individual traits found in nature and transfer them to another plant, or make changes to an existing trait in a plant.

#### There are eight GMO crops available in the U.S. today with two more approved and coming to market soon



















#### **How We Got Here**

# THE HISTORY OF GENETIC MODIFICATION IN CROPS

### **10,000** years ago

Humans begin crop domestication using selective breeding.

#### 1700s

Farmers and scientists begin cross-breeding plants within a species.

#### 1940s and 1950s

Breeders and researchers seek out additional means to introduce genetic variation into the gene pool of plants.

#### **1980s**

Researchers develop the more precise and controllable methods of genetic engineering to create plants with desirable traits.

#### **1990**s

The first GMOs are introduced to the marketplace.





watermelon



corn



banana



aubergine / eggplant



carrot



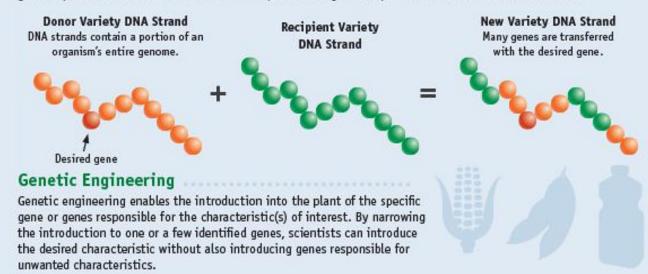
cabbage, kale, broccoli, etc.



#### **Methods of Plant Breeding**

#### Traditional

The traditional plant breeding process introduces a number of genes into the plant. These genes may include the gene responsible for the desired characteristic, as well as genes responsible for unwanted characteristics.





#### Why GMO? SEED IMPROVEMENT

SEED IMPROVEMENT	SELECTIVE BREEDING	INTERSPECIES CROSSES	MUTAGENESIS	TRANSGENESIS (GMOs)
TECHNIQUE	10,000 years ago to today	late 1800s to today	1930s to today	1990s to today
What is it?	Combining traits from similar and dissimilar plants by crossing into one genetic background with improved traits	Breeding and tissue culture techniques that permit genetic exchange between plants not crossing naturally	Using chemicals or radiation on seeds to change DNA and occasionally induce a favorable trait	Adding a specific, well-characterized gene to a new seed to transfer a specific trait
Examples			一人	100
	Almost everything we eat	Pluots, tangelos, some apples, rice and wheat	Many plants and fruits including pears, apples, rice, yams, mint, some bananas	Alfalfa, canola, corn (field and sweet), cotton, papaya, soybeans, squash, sugar beet apples & potatoes approved and coming to market soon
Improved by breeding?	YES	YES	YES	YES
How many genes are affected?	10,000 to 300,000+	10,000 to 300,000	Random and unknown, likely thousands	1 to 3
Do we know whi genes in the see are affected?		NO	NO	YES
Research and development tin	5 to 30 ne? years	5 to 30 years	5+ years	5 to 10 years
Tested by regula agencies to ensu safety for people animals and the environment?	ire	NO	NO	YES
Can the seeds be patented?	YES	YES	YES	YES
Approved for non-GMO and organic farming	YES	YES	YES	NO
Are people askir for labeling?	ng NO	NO	NO	YES

THIS CHART COMPARES AND CONTRASTS MODERN METHODS OF SEED IMPROVEMENT.

How do we create new and improved varieties of plants? It starts with the seed. Plant breeders and scientists work together to create new varieties to address evolving challenges to farming and changing consumer preferences. Humans have been central in seed improvement for over 10,000 years, and in the last 100 years our understanding of genetics has accelerated and enabled new seed improvement techniques. Compared to earlier methods, breeders can now make improvements to seeds by moving more precisely one or a few genes into a seed.





#### Why GMO?

Space long protection against target posts, reduces the pood for posticide

insect resistance	applications, and lowers input costs.
Drought resistance	Ability to grow in much drier areas, conserving water and other environmental resources.
Herbicide tolerance	Fight weeds by applying herbicides only when needed and enabling farmers to use no-till production methods that preserve topsoil, prevent erosion, and reduce carbon emissions.

#### Disease resistance With GM, the Hawaiian papaya industry was able to recover from the devastating papaya ringspot virus that had crippled the industry.

#### **Enhanced nutritional** High-oleic soybeans have been genetically modified to produce oil with more monounsaturated fat, less saturated fat and little-to-no trans fat. Other GM crops are still being developed for nutritional improvement, including Golden Rice, which includes β-Carotene that could deliver vitamin A to children in developing nations.



profile



#### How is a GMO made?



https://www.youtube.com/watch?v=2G-yUuiqIZ0



#### How is a GMO made?



PETERMINE WHETHER GENETIC ENGINEERING IS THE MOST EFFECTIVE WAY TO SOLVE A PLANT'S PROBLEM







REMOVE TRAIT FROM A PONOR ORGANISM







RESEARCHERS





IDENTIFY THE GENE







PLANT THE NEW SEED





#### Who grows GMOs?

AS OF **2014**, GMOS ARE **GROWN**, **IMPORTED**, AND/OR USED IN **FIELD TRIALS** IN **70 COUNTRIES**.



Open to Your Questions



#### How do we ensure that GMOs are safe for use and consumption?

- GMO crops are studied extensively to make sure they are safe for people, animals and the environment
- GM seeds take an average of \$136 million and 13 years to bring to market because of research, testing and regulatory approvals conducted by government agencies in the United States and around the world.1







safe for the

safe to eat





#### **GMO Safety: Safe to Eat**

- GMOs available today are as safe as their non-GMO counterparts.
- They do not cause new allergies, cancer, infertility, ADHD, autism or any other diseases or conditions.
- The safety of GMOs has been affirmed by:















#### **GMO Safety: Safe for the environment**

Biotech crops have reduced agriculture's environmental footprint:

- Increased yield on current land prevents further deforestation and protects ecosystems
- Fewer pesticide applications
- No/reduced tillage with GM HT technology means less tractor fuel consumption and emissions

"In 2013, the permanent CO2 savings from reduced fuel use associated with GM crops was 62 billion pounds. This is equivalent to removing 12.4 million cars from the road for a year."

Graham Brookes, Agricultural Economist, PG Economics Ltd





#### **GMO Safety: Safe to Grow**

When testing, researchers look for any difference between the GM and non-GM plants to make sure the GM variety grows the same as the non-GM variety.

They are also tested to make sure they do not unintentionally harm non-target, beneficial insects, like honey bees and ladybugs.





#### What do the GMOs of the future look like?











#### **LOOKING FOR MORE INFORMATION?**

#### GMO Answers is a resource for information about GMOs and biotechnology in agriculture.

**Explore:** Visit the Explore the Basics section of our website, which offers information about GMOs and agriculture in a simple, visual and user-friendly format.

**Ask:** Visit our Ask section to submit a question and have it answered by an independent or company expert.

**Engage:** Join the conversation by posting a comment and participating in a constructive dialogue with other members of the community.

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