## The GMO Potato: from Farm to Plate In a single year, GMOs allowed farmers to use 57.8M fewer acres of land to grow the same amount of food.4

GMOs allow farmers to grow more with less resources.3



GMOs go through rigorous review.

On average, GMOs take 16.5 years and \$115M of research and development before coming to market.1 In the U.S., this review and approval is conducted by:











GM potatoes reduce pesticides with late blight disease protection that

enables farmers to reduce fungicides by 50%.5

Enhanced food safety. GM potatoes have reduced acrylamide, a potential carcinogen formed during





GM potatoes reduce food waste via the non-browning/ non-bruising trait. Potatoes bruised during storage and transport contribute to 400M lbs. of food waste each year.6

GM potatoes are SAFE to eat and SUSTAINABLE to produce.



